

Town of Barnstable

Bismore Park Welcome Center Brochure Program

Did you know that **thousands of guests** are assisted by the Barnstable Gateway Greeters at Bismore Park in Hyannis every year?

Captivate the interest of these guests by displaying your brochures at the Bismore Park Welcome Center this year!

ABOUT:

The Bismore Park Welcome Center creates a positive first impression for visitors. Our courteous and knowledgeable Gateway Greeter Staff has access to current information on points of interest, events, museums, performance venues, galleries, shopping, restaurants and town-wide services including beach information, activities at the Hyannis Youth and Community Center, and information regarding all Barnstable town departments.



DATES:

The Bismore Park Welcome Center will be open to visitors on a daily basis April 27th, 2018 through December 2, 2018. **Visitors frequently stop to gather information** on accommodations, tourist sites, events, cultural and historical sites, and of course, best places for retail therapy and where the locals eat.

BROCHURE REQUIREMENTS:

Rack cards and brochures will be placed in display units. If pieces are larger than the standard 4 x 9 size, they may be placed on tables nearby.

- | | |
|----------------------|---|
| <u>COSTS:</u> | • \$100.00/season for non-profit cultural organizations |
| | • \$150.00/season for-profit cultural organizations/businesses |
| | • \$200.00/season for profit businesses/attractions in Town of Barnstable |



Price includes business website listing on Welcome Center's webpage

DROP OFF:

Some brochures are not permitted: purely commercial or non-tourist related businesses; literature that rates travel attractions; political or religious tracts, etc. but if your business is related in any way to the tourism trade in your area, your brochures can be displayed.

- Preferably, boxes of brochures should be dropped to 200 Main Street the week of April 23, 2018 between the hours of 9:00 am and 4:00 pm
- Arrangements can be made for pick up during the week of April 16, 2018

A request of 1,000 brochures to start the season and as the brochures run low you will be contacted for additional brochures.

Please do not hesitate to email us with questions at Elizabeth.hartsgrove@town.barnstable.ma.us



**Town of Barnstable
Consumer Affairs Division**

200 Main Street, Hyannis, MA 02601

www.town.barnstable.ma.us

Telephone: 508-862-4674 Fax: 508-778-2412



**BISMORE WELCOME CENTER BROCHURE PROGRAM
2018 APPLICATION**

Part I: Contact Information

Business Name _____

Contact: _____

Address of Applicant/Corporation: _____

Town: _____ State: _____ Zip Code: _____

Business phone # _____ Cell Phone # _____

Email: _____ Website: _____

Part II: Brochure Information

Size of Brochure: _____	Price per Brochure space	Type of Payment
Non-Profit Cultural Organizations	\$100.00	<div style="border: 1px solid black; padding: 5px;"> Total Amount Due: \$ _____ Cash Check # _____ </div>
For-Profit Cultural Organizations/Businesses	\$150.00	
Profit Businesses/Attractions in Town of Barnstable	\$200.00	

Method of brochure delivery: Drop off @ Center Pick up (available until 4/23/18)

Brochures may be dropped off at: Bismore Welcome Center
180 Ocean Street, Hyannis

Please submit completed form and payment (cash or check made out to Town of Barnstable)

**Town of Barnstable
Consumer Affairs Division
200 Main Street
Hyannis MA 02601**

Brochures cannot be accepted until payment has been received.